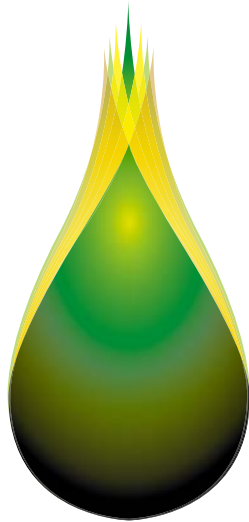


Under the Auspices of



# PETRO ENVIRONMENT 2021

10TH SYMPOSIUM ON ENVIRONMENTAL PROGRESS  
IN THE PETROLEUM & PETROCHEMICAL INDUSTRY

**28 - 30 MARCH 2021**  
DAMMAM, SAUDI ARABIA

SPONSORSHIP  
PROSPECTUS

[www.petroenvironment.org](http://www.petroenvironment.org)

Produced by





Held under the auspices of ETMA (Environmental Technology & Management Association) the **10th Symposium on Environmental Progress in the Petroleum & Petrochemical Industry** will be held from March 28 - 30 2021, Dammam, Saudi Arabia.

PetroEnvironment 2021 is a unique 3-day gathering of environmental practitioners, policy-makers, scientists, end-users, technicians and engineers offering an unrivalled combination of technical and commercial content.

The forum features an industry showcase exhibition, which is the only commercial exhibition dedicated to environmental progress in the upstream and downstream industry, and a high-level technical symposium. The symposium agenda explores a range of topics pertaining to the effective operation and management of environmental considerations within the petroleum and petrochemical industries.



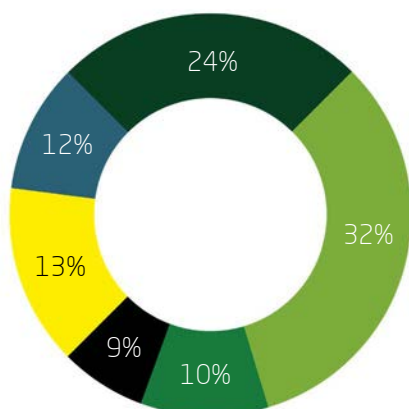
HRH Prince Saud bin Nayef bin Abdulaziz, governor of the Eastern Province of Saudi Arabia opened PetroEnvironment 2019.

Every two years, over 2500 participants attend, speak or visit PetroEnvironment which makes it the largest environment forum in Saudi Arabia.

The technical committee is formed of environmental experts from Saudi Aramco, the General Authority for Meterology and Environmental Protection, King Fahd University for Petroleum and Mineral Resources, Prince Mohammed University and Imam Abdulrahman Bin Faisal University. Their task is to evaluate 700 submitted abstracts to select 50 presentations for the final agenda and 20 poster sessions based on high-level technical relevance.

## AUDIENCE PROFILE

The PetroEnvironment forum and exhibition is the longest running, all-encompassing environment forum, attracting senior influencers from a global audience.



- C-Level and Managing Director
- Director, GM
- Marketing, Sales, BDM
- Engineer, Scientists
- Operations & Technical
- University



**Taking part is your chance to network with the environmental experts of the petroleum and petrochemical industries.**

**PetroEnvironment 2021**

# Sponsorship Benefits

**PetroEnvironment** attracts thousands of participants from across 30 countries and is recognized as a critical forum by the Upstream and Downstream Environment industries. Due to its unique value proposition, participants reconfirm their attendance year on year making it a sell-out event.

	Principal	Diamond	Platinum	Gold	Silver	Bronze
Investment Level	Reserved	\$90,000	\$80,000	\$60,000	\$40,000	\$25,000
Inclusion of company logo on all event collaterals	YES Prime location on stage backdrop	YES Prime location on stage backdrop	YES Prime location on stage backdrop	YES	YES	YES
Special acknowledgement during VIP opening ceremony	YES	YES	YES	YES	YES	YES
Special announcement to database and social media post	YES with special interview	YES with special interview	YES with special interview	YES	YES	YES
Advertisement inclusion in souvenir brochure	Double page spread inside front cover	Double page spread	Double page spread	Full page	Half page	Quarter page
Speaking Slots	Welcome speech at opening ceremony + 4 Technical papers	2 Technical papers	2 Technical papers	1 Technical papers	1 Technical papers	Depending on committee selection
Exhibition stand at prime location	70m <sup>2</sup> first row*	70m <sup>2</sup> first row*	60m <sup>2</sup> first row*	50m <sup>2</sup> first row*	24m <sup>2</sup>	16m <sup>2</sup>
Complimentary delegate places	40	25	15	10	5	2
Discount on additional delegate places	20%	15%	15%	15%	10%	10%

\*First come first served. Subject to availability at time of booking

## Past Sponsors



*"Provided a good programme to identify regional and global environmental problems with directional train of thought for solutions within the realm of environmental management."*

**Gavin Tait, Environmental Engineer, Saudi Aramco PMT**



# Sponsorship Benefits

## Principal Sponsor

### Reserved

The most prestigious function of PetroEnvironment with the guaranteed presence of industry leaders VIPs, speakers, sponsors, press and media.

- Welcome address during the opening ceremony and the gala dinner
- VIP Top Tables facilitated by the organizers
- Branded gala dinner invitations sent to the VIPs and delegates
- Company branding in the gala dinner ballroom, throughout the venue including a prime location on the stage backdrop
- Company logo in a prominent position on all marketing collateral, event materials and branding, website including press and media adverts
- Company billed as Principal Sponsor
- Double page advert inside front cover of the exhibition catalogue (to be provided by the sponsor)
- Special interview with sponsors representative (to be chosen by sponsor) produced by the organizers and featured on the event website and social media accounts
- 40 complimentary delegate places to the symposium
- 20% discount on additional registration fees
- 70m2 of exhibition space at a prime location (FIRST ROW)\*
- Access to the speaker and delegate list after the conference
- Sponsors logo featured on [www.petroenvironment.org](http://www.petroenvironment.org)

## Diamond Sponsor

### Cost: \$90,000

- Company logo in a prominent position on all marketing collateral, event materials and branding, website including press and media adverts
- Company branding throughout the venue including a prime location on the stage backdrop
- Double page advert inside the exhibition catalogue (to be provided by the sponsor)
- Company billed as Diamond Sponsor
- 25 complimentary delegate places to the symposium
- Special interview with sponsors representative (to be chosen by sponsor) produced by the organizers and featured on the event website and social media accounts
- 15% discount on additional registration fees
- 70m2 of exhibition space at a prime location (FIRST ROW)\*
- Access to the speaker and delegate list after the conference
- Sponsors logo featured on [www.petroenvironment.org](http://www.petroenvironment.org)

### Exclusive Diamond Sponsor Opportunities

As part of your Diamond package, you are entitled to one of the following high-profile opportunities

#### Lunch Day 1

Held immediately after PetroEnvironment first session, lunch on day 1 is extremely well attended by high-level speakers and delegates. This option comes with two VIP tables and full branding inside the lunch room.

#### Event Registration

**(conference + exhibition + online)**  
Branding on speakers, delegates and visitors registration desks with a welcome signage at the entrance of the venue. This option offers unmatched visibility throughout the 3-day event.

#### Event Lanyards

**(conference + exhibition)**  
Printed on high quality material and featuring the sponsors logo, event lanyards will be used throughout the forum and exhibition worn by delegates, speakers, exhibitors and visitors. A minimum of 4,000 lanyards will be printed.

#### Delegate Bags

Distributed to all delegates, VIPs, members of the press, the delegate bags will front the tremendous visibility during and after the event.

*\*First come first served. Subject to availability at time of booking*

## Platinum Sponsor

### Cost: \$80,000

- Welcome address during the opening ceremony
- Company logo in a prominent position on all marketing collateral, event materials and branding, website including press and media adverts
- Company branding throughout the venue including a prime location on the stage backdrop
- Double page advert inside the exhibition catalogue (to be provided by the sponsor)
- Special interview with sponsors representative (to be chosen by sponsor) produced by the organizers and featured on the event website and social media accounts
- Company billed as Platinum Sponsor
- 15 complimentary delegate places to the symposium
- 15% discount on additional registration fees
- 60m<sup>2</sup> of exhibition space at a prime location (FIRST ROW)\*
- Access to the speaker and delegate list after the conference
- Sponsors logo featured on [www.petroenvironment.org](http://www.petroenvironment.org)

### Exclusive Platinum Sponsor Opportunities

As part of your Platinum package, you are entitled to one of the following high-profile opportunities

#### Lunch Day 2

#### Coffee Breaks Day 1

#### Coffee Breaks Day 2

#### Show Planner

The show planner is a pocket guide handed out from the exhibition and conference desks and printed at 5,000 copies. It will front the sponsor's logo and will feature a 100-word company description and additional advertorial.

## Gold Sponsor

### Cost: \$60,000

- Company logo in a prominent position on all marketing collateral, event materials and branding, website including press and media adverts
- Company branding throughout the venue including a prime location on the stage backdrop
- Company billed as Gold Sponsor
- Full page advert inside the exhibition catalogue (to be provided by the sponsor)
- 10 complimentary delegate places to the symposium
- 15% discount on additional registration fees
- 50m<sup>2</sup> of exhibition space at a prime location (FIRST ROW)\*
- Sponsors logo featured on [www.petroenvironment.org](http://www.petroenvironment.org)

### Exclusive Gold Sponsor Opportunities

As part of your Diamond package, you are entitled to one of the following high-profile opportunities

#### Exhibition Visitor Tickets

#### Pledge Wall

#### Mobile Charging Stations

## Silver Sponsor

### Cost: \$40,000

- Company logo in a prominent position on all marketing collateral, event materials and branding, website including press and media adverts
- Half page advert inside the exhibition catalogue (to be provided by the sponsor)
- 5 complimentary delegate places to the symposium
- 10% discount on additional registration fees
- 24m<sup>2</sup> of exhibition space
- Sponsors logo featured on [www.petroenvironment.org](http://www.petroenvironment.org)

As part of your Silver package, you are entitled to one of the following high-profile opportunity:

#### Post Show Report

## Bronze Sponsor

### Cost: \$25,000

- Company logo in a prominent position on all marketing collateral, event materials and branding, website including press and media adverts
- Quarter page advert inside the exhibition catalogue (to be provided by the sponsor)
- 2 complimentary delegate places to the symposium
- 10% discount on additional registration fees
- 16m<sup>2</sup> of exhibition space
- Sponsors logo featured on [www.petroenvironment.org](http://www.petroenvironment.org)

*\*First come first served. Subject to availability at time of booking*

# Exhibiting

## The best way to connect with decision-makers

PetroEnvironment is the most successful all-encompassing environment forum in Saudi Arabia. Recognized as the critical forum by Upstream and Downstream Environment industries, the international exhibition allows companies to showcase their services and expertise to a qualified audience of decision-makers and end users from Saudi Aramco, SADARA, SABIC, AL Khaf i Joint Operations, forging business relationships with new partners.

**92% of PetroEnvironment exhibitors hit their sales targets and marketing goals...**

## Why Sponsor? 3 Reasons Why Your Company Should Sponsor **PetroEnvironment 2021**

### Take advantage of media exposure throughout the marketing campaign

All our sponsorship options include branding on all event materials from the day the sponsorship is confirmed, all the way to the event days. The earlier in the campaign a company comes on board, the better the return in terms of image, brand and media exposure.

### Connect with your target audience

PetroEnvironment is only held every two years and offers unparalleled networking opportunities. Sponsoring is the most secure way to promote your brand to the people that matter to your business, and get immediate feedback.

### Step ahead of the competition

Environmental technologies are evolving fast and competition is fierce. Sponsoring PetroEnvironment will allow your business to stay ahead of your competitors, and effectively assist your business development.

Previous exhibitors include:



**PetroEnvironment 2021**



# Book your stand

## Exhibition Space

### Option A - Space Only

If you intend to design and build your own stand select space only

**Price: \$450\* / SQM**

### Option B - Shell & Space

Includes space, back and side walls, carpet, spotlights, electrical sockets, table and chairs, fascia with exhibitor name and stand number.

**Price: \$490\* / SQM**

\* early bird prices valid until 01.12.2020



Dr Omar AbdulHamid and Humoud Al Utaibi from Saudi Aramco Environmental Protection Department during PetroEnvironment 2019



**Contact us to discuss your requirements**

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[www.petroenvironment.org](http://www.petroenvironment.org)

